MAJOR MILESTONES: Televisions and Energy

1992: ENERGY STAR created as a joint program between the US Dept. of Energy and US Environmental Agency.

1996: FCC Approves Digital TV Broadcast Standard

1998: ENERGY STAR qualified TVs and VCRs announced.
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First digital TVs available for purchase.

2002: ENERGY STAR TV specifications updated.

2003: ENERGY STAR TV specifications updated.
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50 percent of consumers recognize the ENERGY STAR label.

2006: Industry launches project to create new international standard for measuring TV power consumption.

2007: ENERGY STAR specification for Digital Television Adapters (DTAs) is announced.
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Consumer Electronics Association study on TV energy use.

2008: CEC introduces job-killing regulation that would ban 25% of LCD/Plasma TVs.
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ENERGY STAR
TV specifications updated.
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New international standard for measuring TV power consumption published.
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Manufacturers qualify 80% of TV for ENERGY STAR.
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More than 70 percent of consumers recognize the ENERGY STAR label.

2009: California utility rebate programs for TVs and other electronics launched.
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National transition to digital TV broadcasting .

1992 — **2009**

Californians for Smart Energy
www.CASmartEnergy.com