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California TV Retailers to Feds: Not Wise to Follow California

Television regulations are based on flawed data and math errors; alternatives exist that would save energy without hurting the economy and small businesses.

SACRAMENTO, CA – Today, California small business owners urged other states and the federal government to not copy California’s unjustified and harmful television regulations. They are members of Californians for Smart Energy (www.CASmartEnergy.com), a growing coalition of consumers, small businesses, trade groups and associations dedicated to smart energy policy that won’t harm the economy or destroy jobs.

“This is *not* a debate over philosophy - we all support energy efficiency,” said Pam Crane, Ken Crane’s Big Screen Headquarters in Los Angeles. “This is a debate over process. The CEC’s regulations are based on old data, math errors, and a total disregard for Energy Star or how the consumer electronics industry operates.”

“Our industry has already voluntarily and proactively made great strides in energy efficiency,” said Leon Soo Hoo, Paradyme Sound and Vision in Sacramento. “In less than two years, the energy efficiency of Energy Star TVs has improved by 41 percent without regulations. A better way exists. The CEC’s unjustified regulations should not be replicated.”

“The CEC ignored the concerns of industry, associations and California small businesses and pushed through harmful and unnecessary regulations that will cost California \$47 million a year in lost tax revenues and destroy 4,000 jobs,” said Shawn Worst, Evolution Home Theatre in San Diego. “Alternatives exist that would save as much or more energy than the CEC’s regulations - without hurting the economy, destroying jobs or hurting small businesses. We would be happy to meet with Senator Feinstein’s office, or any other elected official, to discuss our concerns and industry-supported alternatives.”

MORE INFORMATION:

- Coalition’s 11/18 response to the CEC’s adoption of TV regulations: <http://casmartenergy.com/CFSE-response.pdf>
- A summary of the CEC’s flaws and math errors, as well as industry-supported alternatives: <http://casmartenergy.com/CEA-comments-to-CEC-11-2-09.pdf> and <http://casmartenergy.com/CEA-media-presentation.pdf>
- Full list of local coalition members available for interviews: <http://casmartenergy.com/about-us.php>

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Comprised of consumers, small businesses, trade groups and associations, Californians for Smart Energy (www.CASmartEnergy.com) is a growing coalition dedicated to having a real discussion about meeting California’s energy needs – without job-killing regulations that are harmful to California’s economy. Please also follow us on Twitter (www.twitter.com/casmartenergy) and Facebook (www.facebook.com/pages/Californians-for-Smart-Energy/118950385329) and YouTube (www.youtube.com/casmartenergy).